

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 839265 /		<u>Alt Order #</u> 06390181
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1526
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$1,450.00			
N 2	WOIO	10/30/12	11/02/12	Action News at 5p	5-6p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- T - - F - -				2	\$1,800.00			
N 3	WOIO	10/30/12	11/02/12	M-F 7-730p	7-730p		:30			NM	4	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$5,400.00			
N 4	WOIO	10/30/12	11/02/12	M-F 730-8p	730-8p		:30			NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$6,000.00			
N 5	WOIO	10/30/12	11/02/12	Action News at 11p	11-1135p		:30			NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$2,600.00			
N 6	WOIO	10/30/12	11/02/12	David Letterman	1135p-1238a		:30			NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				8	\$900.00			
N 7	WOIO	10/30/12	10/30/12	Tue Hour 1	8-9P		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$12,000.00			
N 8	WOIO	10/30/12	10/30/12	Tue Hour 3	10-11P		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$5,100.00			
N 9	WOIO	11/01/12	11/01/12	Thur Hour 2	9-10P		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- - - 1 - - -				1	\$9,000.00			
N 10	WOIO	11/01/12	11/01/12	Thur Hour 3	10-11p		:30			NM	2	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- - - 2 - - -				2	\$6,300.00			
N 11	WOIO	11/02/12	11/02/12	Fri Hour 2	9-10p		:30			NM	1	\$7,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 839265 /		<u>Alt Order #</u> 06390181
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 1526
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
											1	\$7,800.00
Week:		10/29/12	11/04/12	---- 1--				1	\$7,250.00			
N 12	WOIO	11/02/12	11/02/12	Fri Hour 3	10-11p		:30			NM		
											1	\$3,000.00
Week:		10/29/12	11/04/12	---- 1--				1	\$7,800.00			
N 13	WOIO	11/03/12	11/03/12	11p-1135p	11p-1135p		:30			NM		
											1	\$2,400.00
Week:		10/29/12	11/04/12	----- 1-				1	\$3,000.00			
N 14	WOIO	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM		
											1	\$50,000.00
Week:		10/29/12	11/04/12	----- 1				1	\$2,400.00			
N 15	WOIO	11/04/12	11/04/12	Browns Football	12-8p		:30			NM		
											1	\$9,000.00
Week:		10/29/12	11/04/12	----- 1				1	\$50,000.00			
N 16	WOIO	11/04/12	11/04/12	Sun Hour 3	9-1030p		:30			NM		
											1	\$3,000.00
Week:		10/29/12	11/04/12	----- 1				1	\$9,000.00			
N 17	WOIO	11/04/12	11/04/12	11p-1135p	11p-1135p		:30			NM		
											1	\$1,450.00
Week:		10/29/12	11/04/12	----- 1				1	\$3,000.00			
N 18	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM		
											1	\$1,800.00
Week:		11/05/12	11/11/12	1-----				1	\$1,450.00			
N 19	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM		
											1	\$5,400.00
Week:		11/05/12	11/11/12	1-----				1	\$1,800.00			
N 20	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM		
											1	\$6,000.00
Week:		11/05/12	11/11/12	1-----				1	\$5,400.00			
N 21	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM		
											1	\$2,600.00
Week:		11/05/12	11/11/12	1-----				1	\$6,000.00			
N 22	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM		
											2	\$1,800.00
Week:		11/05/12	11/11/12	1-----				1	\$2,600.00			
N 23	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM		
											2	\$900.00
Week:		11/05/12	11/11/12	2-----				2	\$900.00			
Totals											45	\$212,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	45	\$212,800.00	\$180,880.00
Totals	45	\$212,800.00	\$180,880.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.